



THE
INTERNATIONAL
CONCOURS
OF ELEGANCE
ST. MORITZ
RICHARD MILLE

ISO 20121 Sustainable Development Policy

The International Concours of Elegance

St. Moritz RICHARD MILLE 2026

The International Concours of Elegance (The I.C.E.) St. Moritz RICHARD MILLE 2026 is an event which brings together drivers, collectors and car enthusiasts on Lake St. Moritz annually, during the winter season. Specifically, the event will take place on Friday and Saturday, Jan. 30-31, 2026; and in addition to being a concours of elegance with 50 vehicles participating in it, it is also a cultural event that combines fashion, art, culture and people with a passion for unique and iconic cars.

The I.C.E. St. Moritz RICHARD MILLE 2026, in order to pursue its short, medium and long-term goals to contribute to climate change mitigation and enhance the social and economic impacts produced, has decided to adopt an internationally recognized sustainability management system for its organization by obtaining the ISO 20121:2024 certification, the international standard for event sustainability management.

This decision leads to the implementation of the values promoted by the ISO 20121:2024 standard itself and by this policy, in reference to the document “4.5 Mission Statement_The I.C.E. ” such as:

- Stewardship,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy.

Moreover, in line with the United Nations Sustainable Development Goals (SDGs), The I.C.E. Show AG has decided to put into practice an ESG strategy (environment, social and governance), with the aim of ensuring a continuous improvement of The I.C.E. St. Moritz RICHARD MILLE 2026 activities from a sustainability level.

In this perspective, The I.C.E. Show AG commits to:

Environment

- minimizing waste and promoting circular economy;



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- managing responsibly natural resources consumption;
- committing to reducing carbon emissions in its operations;
- protecting biodiversity;

Sustainable Development Goals pursued: SDG 12: responsible consumption and production; SDG 13: climate action; SDG 14: life below water; SDG 15: life on land.

Social

- promoting employees' welfare and building a diverse and inclusive environment for all;
- promoting comprehensive and updated information on sustainability issues;
- improving direct and indirect economic impact;

Sustainable Development Goals pursued: SDG 3: good health and well-being; SDG 8: decent work and economic growth; SDG 10: reduced inequalities.

Governance

- respecting international conventions and guidelines aimed at promoting a responsible business conduct and reinforcing the respect of human and children's rights;
- guaranteeing compliance with current environmental, labor and health and safety regulations;
- managing The I.C.E. St. Moritz RICHARD MILLE 2026 following the values mentioned above;
- directing suppliers toward sustainable choices and behaviors;
- promoting continuous improvement by preparing an annual report containing the results and lessons learned and an improvement plan for the following year;
- engaging all stakeholders (suppliers, hotels, sponsors, participants, guests and spectators, media, employees, local institutions, local community) on the topic of environmental, social and economic sustainability, and consider their needs and expectations.

Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 10: reduced inequalities; SDG 11: sustainable cities and communities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

The sustainable development policy of The I.C.E. St. Moritz RICHARD MILLE 2026 is implemented through a specific action plan in order to foster climate change mitigation and enhance the social and economic impacts generated by the event.



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The I.C.E. Show AG

Luca Molina

Grancia, 24/10/2025